

KTRH
Issue

1118742641

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KTRH & KPRC Houston, TX	Date: 10/12/2014
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I, CHRIS BEAVERS

do hereby request station time concerning the following issue:

Harris County Republican Party - Unified Campaign
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		See Attached			

This broadcast time will be used by: _____

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Harris County Republican Party
7232 Wynnwood Houston, TX 77008

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Paul Singer - Chairman

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Harris County Republican Party
7232 Wynwood Houston, TX 77008

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Paul Simpson - Chairman
Treasurer - Cynthia Siegel

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10/12/2016 [Signature] 703-515-3971
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
[Signature] Rod Winham Director of Political Sales Ops
Signature Printed Name Title

HARRIS COUNTY REPUBLICAN PARTY

Addendum to NAB Form PB-Issues

Advertising requested concerning the following issue:

Harris County Republican Party's Unified Campaign in support of Harris County Judicial Candidates.

Harris County Republican Party
7232 Wynnwood Lane
Houston, TX 77008
Phone: (713) 838-7900
Fax: (832) 266-1586

Officers

County Chairman: Paul Simpson (paul@harriscountygopchair.com)

Secretary: Debra Risinger (rcubedmdr@gmail.com)

Treasurer: Cynthia Siegel (jsiegel@hotmail.com)

Legal Counsel: Ed Hubbard (ehubbard@coatsrose.com)

PROPOSAL



Prepared for:

Beavers Media and Communicaion

Date: 10/13/2016 06:17

Advertiser: HARRIS COUNTY REPUBLICAN PARTY

Spots: 45

Total Cost: **\$12,675.00**

Rates guaranteed until 10/20/2016

Summary

Advertiser	HARRIS COUNTY REPUBLICAN PARTY
Title	Harris County Republican Party-Gen Election(1)
Billing Options	Broadcast
Market - Survey(s)	Houston-Galveston - Sep '16
Demographics	Persons 18+

Spot Schedule

News Radio 740AM

1 Week: 10/17

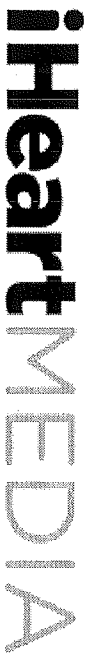
Daypart/Program	Len	Spots	Rate	Cost	Freq	% Mkt	Net Reach
Mon 6am-10am	30	2	\$465.00	\$930.00	1.2	0.6	29,700
Mon 10am-3pm	30	1	\$415.00	\$415.00	1.0	0.6	27,600
Mon 3pm-7pm	30	2	\$465.00	\$930.00	1.2	0.6	27,800
Tue 6am-10am	30	2	\$465.00	\$930.00	1.2	0.6	30,600
Tue 10am-3pm	30	1	\$415.00	\$415.00	1.0	0.7	35,600
Tue 3pm-7pm	30	2	\$465.00	\$930.00	1.2	0.8	40,500
Wed 6am-10am	30	2	\$465.00	\$930.00	1.2	0.7	32,500
Wed 10am-3pm	30	1	\$415.00	\$415.00	1.0	0.6	29,900
Wed 3pm-7pm	30	2	\$465.00	\$930.00	1.2	0.7	34,500
Thu 6am-10am	30	2	\$465.00	\$930.00	1.2	0.8	38,000
Thu 10am-3pm	30	1	\$415.00	\$415.00	1.0	0.6	30,000
Thu 3pm-7pm	30	2	\$465.00	\$930.00	1.2	0.8	39,900
Fri 6am-10am	30	2	\$465.00	\$930.00	1.2	0.7	35,800
Fri 10am-3pm	30	1	\$415.00	\$415.00	1.0	0.6	30,200
Fri 3pm-7pm	30	2	\$465.00	\$930.00	1.2	0.7	34,600
Weekly Total		25		\$11,375.00	2.5	4.5	222,400
Flight Total		25		\$11,375.00	2.5	4.5	222,400

Talk Radio 950AM

1 Week: 10/17

Daypart/Program	Len	Spots	Rate	Cost	Freq	% Mkt	Net Reach
Mon-Fri 6am-10am	30	5	\$65.00	\$325.00	1.2	0.2	9,000
Mon-Fri 10am-3pm	30	10	\$65.00	\$650.00	1.3	0.1	6,000
Mon-Fri 3pm-7pm	30	5	\$65.00	\$325.00	1.3	0.1	7,200
Weekly Total		20		\$1,300.00	1.4	0.4	19,800
Flight Total		20		\$1,300.00	1.4	0.4	19,800

Proposal Totals					
	Spots	Cost	Freq	% Mkt	Net Reach
News Radio 740AM	25	\$11,375.00	2.5	4.5	222,400
Talk Radio 950AM	20	\$1,300.00	1.4	0.4	19,800
Total	45	\$12,675.00	2.6	4.7	231,900

Page 1 of 4
Printed: 10/14/2016 14:27:09

Order No:	111874264
Contract/Code #:	
Co-op:	No
Package:	No
CPE:	
Revision #:	0
Agency Comm.:	15%

[illegible]



iHeart MEDIA

Order Confirmation

Page 2 of 4
Printed: 10/14/2016 14:27:09
Order No: 1118742641

Market Station	Bind To	Start Date	End Date	No On Air Sch W. W. Days	Skip W. W. Days	M	T	W	T	F	S	S	Spots/ W. W.	Copy Group	Spot Len.	Priority Revenue Type	Rate	Ord. Spots	Ord. Cost
9 Houston	10:00-15:00	10/20/16	10/20/16	1	1	1	0						1	1206806 BB/HARRISCOUNTYREPUBLICA N/30	30	500	415.00	1	415.00
KTRH-AM 10 Houston	Commercial 10:00-15:00	10/21/16	10/21/16	1	1	1	0						1	1206806 BB/HARRISCOUNTYREPUBLICA N/30	30	500	415.00	1	415.00
KTRH-AM 11 Houston	Commercial 15:00-19:00	10/17/16	10/17/16	1	1	1	0	x					2	1206806 BB/HARRISCOUNTYREPUBLICA N/30	30	500	465.00	2	930.00
KTRH-AM 12 Houston	Commercial 15:00-19:00	10/18/16	10/18/16	1	1	1	0		x				2	1206806 BB/HARRISCOUNTYREPUBLICA N/30	30	500	465.00	2	930.00
KTRH-AM 13 Houston	Commercial 15:00-19:00	10/19/16	10/19/16	1	1	1	0			x			2	1206806 BB/HARRISCOUNTYREPUBLICA N/30	30	500	465.00	2	930.00
KTRH-AM 14 Houston	Commercial 15:00-19:00	10/20/16	10/20/16	1	1	1	0				x		2	1206806 BB/HARRISCOUNTYREPUBLICA N/30	30	500	465.00	2	930.00
KTRH-AM 15 Houston	Commercial 15:00-19:00	10/21/16	10/21/16	1	1	1	0					x	2	1206806 BB/HARRISCOUNTYREPUBLICA N/30	30	500	465.00	2	930.00
KTRH-AM 16 Houston	Commercial 06:00-10:00	10/17/16	10/21/16	1	1	5	0	x	x	x	x	x	5	1206806 BB/HARRISCOUNTYREPUBLICA N/30	30	500	65.00	5	325.00
KPRC-AM 17 Houston	Commercial 10:00-15:00	10/17/16	10/21/16	1	1	5	0	x	x	x	x	x	10	1206806 BB/HARRISCOUNTYREPUBLICA N/30	30	500	65.00	10	650.00
KPRC-AM 18 Houston	Commercial 15:00-19:00	10/17/16	10/21/16	1	1	5	0	x	x	x	x	x	5	1206806 BB/HARRISCOUNTYREPUBLICA N/30	30	500	65.00	5	325.00
KPRC-AM	Commercial															Local Agency-Political			



iHeartMEDIA

Order Confirmation

Page 3 of 4
Printed: 10/14/2016 14:27:09
Order No: 1118742641

No. of Spots/Misc/Digital: 45/0/0

Ordered Gross: \$12,675.00
Agency Commission: \$1,901.25
Ordered Net: \$10,773.75
Total Net Due: \$10,773.75

	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
Amount Ord:	45	0	0	0	0	0	0	0	0	0	0	0	0
Gross:	12,675.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Net:	10,773.75	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

When signed below, this is a contract for advertising on the radio stations named above, made with the owner of those stations, subject to those terms and conditions beginning on the last page of this Order Confirmation. Except when this contract is executed by advertiser itself, it is agreed that advertiser's agency makes this contract both for itself and advertiser.

Accepted for Company: _____

Accepted for Advertiser: _____

Participating Customers
HARRIS COUNTY REPUBLICAN PARTY

100%

Spot Rotation

Spot Title	Spot ID	Cart No	Length	Duration	Rotation
COPY GROUP: BB/HARRISCOUNTYREPUBLICAN/30	1206806				
HARRIS COUNTY REPUBLICAN PARTY	1206868	7662365	30	10/17/2016 - 10/21/2016	33
HARRIS COUNTY REPUBLICAN PARTY	1206869	7662366	30	10/17/2016 - 10/21/2016	33
HARRIS COUNTY REPUBLICAN PARTY	1206873	7662370	30	10/17/2016 - 10/21/2016	33